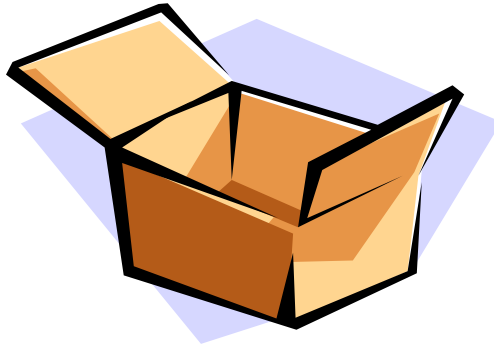


Atlantic Agricultural Leadership Program
Seminar 5 - Class 6
** SAMPLE SEMINAR ITINERARY **

Challenge the Process!



Do you think outside-of-the-box?

Capital Hotel, 208 Kenmount Road, St. John's, NL
Telephone: 709-738-4480

WEDNESDAY, NOVEMBER 9, 2005

Arrival and check-in

THURSDAY, NOVEMBER 10, 2005

CHAIR: Bill Crowe, New Brunswick

5:30 Wake-up Call

6:30 **Group Icebreaker** facilitated by Judy Luton

7:30 Breakfast

A section has been reserved for our group in the Dining Room.

8:20 board minibus with *Lucille Conway, Heritage Tours*

8:40 **Signal Hill**

This historic site celebrates a rich communications and military history. Signal Hill sits amidst a spectacular view of St. John's and the sea. It was the reception point of the first transatlantic wireless signal by Guglielmo Marconi in 1901, as well as the site of harbour defenses for St. John's from the 18th century to the Second World War.

9:30 **Cape Spear**

The oldest surviving lighthouse in Newfoundland is located at this most easterly point of land in North America. It has been restored to its 1839 appearance and

shows how a lightkeeper and his family might have lived in the mid-19th century. The Visitor Centre (closed this time of year) contains exhibits on the history of lighthouses and the tradition of lightkeeping. The site is surrounded by spectacular scenery and wildlife such as whales, seabirds and icebergs in season.

10:40 Central Dairies (Host: Dave Collins)

Central Dairies was founded in Happy Valley-Goose Bay, Labrador in 1960 and its Mount Pearl plant is the province's largest fluid milk processing operation. Since 1981 Central Dairies has been a division of Farmers Cooperative Dairy. The association brought with it valuable expertise in dairy processing developed by Farmers over a period of sixty-five years. It also enabled Central Dairies to expand its product lines to include Farmers long-life products, cultured products, ice cream, soft mixes and juice. Over 170 are employed by Central Dairies.

12:10 The Gathering Place (Host: Sister Regina)

This has the potential to be much more than a lunch stop on your leadership journey. You will likely have to stretch your comfort zone as part of this visit. You are encouraged to meet and mingle with the other guests. Sister Regina will meet with us at the end of our visit to discuss the homeless situation in St. John's.

2:30 Rodrigues Winery (Host: Dr. Hilary Rodrigues)

In 1986, an historic Cottage Hospital was purchased by Marie-France and Dr. Hilary Rodrigues - it was to be the future home of Newfoundland's first winery. By 1993 the first offering of 300 cases of their blueberry wine was produced for only the Newfoundland market and sold out in less than a week! Following a \$300,000 expansion in 1998, the production capacity reached 25,000 cases annually. A nutraceutical facility is the most recent addition to their operations.

4:15 Smallwood Farms (Host: Joey Smallwood)

Joey will give us a briefing enroute.

6:30 Arrive at hotel

7:00 Dinner (choice of roast chicken or grilled cod)

8:00 An Introduction to Modern China and its Likely Impact on the World Economy
Michael Burns, Professor and ACOA Fellow in International Business, Memorial University

8:45 Discussion with Prof. Burns

9:30 Adjourn

FRIDAY, NOVEMBER 11, 2005

CHAIR: Roy Wilson, Nova Scotia

6:00 Wake-up Call

7:00 Breakfast

A section has been reserved for our group in the Dining Room.

- 7:45 **Winning the Inner Game of Leadership, Part I**
Don Crickard, Crickard Communications Inc.
- 8:45 Break
- 9:00 **PERSUASIVE SPEAKING WORKSHOP**
facilitated by Don Crickard, Crickard Communications Inc.
(At 11:00 we will be observing a moment of silence for Remembrance Day.)
- 12:00 Lunch (soup and sandwiches)
- 12:30 **An entrepreneur's success story**
Chris Griffiths, Garrison Guitars
- 1:30 **Winning the Inner Game of Leadership, Part II**
Don Crickard, Crickard Communications Inc.
- 2:30 **INDUSTRY PANEL DISCUSSION: Challenge the Process**
Elvis Gillam, vegetable grower
Merv Wiseman, fur breeder and President, NLFA
Robert Walsh, dairy producer
- 4:00 Break
- 4:15 **Class Think Tank** *facilitated by Robert Anderson*
- 5:00 **Leaders Roundtable** with *Hon. Ed Byrne, NL Minister of Natural Resources*
- 6:00 break
- 6:30 Dinner (pizza)
- 7:30 **PowerPoint presentations** - *Bernard Savoie; Ann Marie Whelan*
- 8:30 **Special Ceremony**
- 10:00 Adjourn

SATURDAY, NOVEMBER 12, 2005

CHAIR: Daryl Wilkie, Prince Edward Island

- 6:15 Wake-up Call
- 7:00 Check out of rooms
- 7:30 Breakfast
A section has been reserved in the Dining Room for our group.
- 8:15 **Class Meeting**
- 9:00 **CONFLICT RESOLUTION WORKSHOP**
facilitated by Ted Lomond, Prestige Business Consulting Services
- 12:00 **General Discussion**
Seminar Evaluation
- 12:30 Adjourn